This Cookie Policy applies exclusively to the Cookies used by the emiliarussoevents.co Website. The User can read the Privacy Policy at this address emiliarussoevents.com.

What are Cookies

Cookies are small text files that the websites visited by the User send to their devices where they are memorized to be transmitted back to the same websites in case of subsequent visits by the User.

Cookies can be classified according to:

Origin

– First-party Cookies: first-party Cookies are sent to the User's browser directly from this Website ;

– Third-party cookies: Third-party cookies belong to domains other than the one shown in the address bar.

Lifecycle:

– Session cookies: Session cookies are automatically removed when the browser is closed and therefore have an expiration date;

– Persistent Cookies: Persistent Cookies have an expiration date and until this date or until they are manually deleted by the User through the "Delete browsing data" function of the browser used, they will send information to the server every time the User visits this Website.

Purpose:

– Technical Cookies: Technical Cookies are used to allow the User to browse and facilitate the use of the services on this Website;

– Analytical Cookies: Cookies analytics are used to collect information in anonymous and aggregate form on the number of users and how they visit this Website;

– Profiling Cookies: Profiling Cookies are used to provide the User, through third party partners, with contents and commercial offers in line with your interests also based on your previous browsing experience on this Website.

Cookies present on emiliarussoevents.com

Technical Cookies

Fundamental Cookies

– Origin: First-party Cookies

– Lifecycle: Session Cookies

– Purpose: These Cookies enable basic features such as security, identity verification and network management. These Cookies CANNOT be disabled.

This Website was developed on the WordPress.org platform, therefore it uses Cookies implemented by the aforementioned platform. Information relating to the WordPress.org Privacy Policy is available at the following address https://wix.com

Analytic Cookies

Google Analytics

– Origin: Third-party cookies. This Website uses Google Analytics, a service provided by Google Ireland Limited.

– Lifecycle: Persistent Cookies

– Purpose: Google Analytics Cookies are used to monitor and analyze the use of this Website by the User , generate reports and share the Personal Data collected with other services provided by Google.

 This Website anonymizes the User's IP address so that the IP address transmitted by the browser for purposes related to Google Analytics will not be associated with other data already owned by Google.

The User can disable Google Analytics by downloading an add-on for the browser available at the following link https://tools.google.com/dlpage/gaoptout?hl=it.

Please User to read the Google Analytics Privacy Policy at the following link https://policies.google.com/privacy?hl=it for more information on how to protect their privacy.

Profiling cookies

Google Ads

– Origin : Third-party cookies. This Website uses Google Ads, a service provided by Google Ireland Limited.

– Lifecycle: Persistent Cookies.

– Purpose: Google Ads Cookies are used to use the Google Retargeting function which provides for the possibility of adapting the advertisement based on the User's personal interests identified on the basis of Google searches, actions on this Website and the navigation device used (mobile or desktop).

 By clicking on the following link https://www.google.com/ settings/ads/onweb/ The User can permanently disable the retargeting function by disabling the "ad customization" function.

The User is invited to read the Google Privacy Policy at the following link https://policies.google .com/privacy?hl=it for more information on how you can protect your privacy.

Facebook Custom Audience

– Origin: Third-party cookies. This Website uses Facebook Custom Audience, a service provided by Facebook Ireland Ltd.

– Purpose: Facebook Custom Audience Cookies are used to benefit from a remarketing and behavioral targeting service provided by Facebook Ireland Ltd. which connects the activity of this Website with the Facebook advertising network.

The User can choose not to use Facebook cookies for ad personalization by visiting this page https://www.facebook.com/ads/settings

Buttons and Social Network Widget

– Facebook: https://www.facebook.com

– Instagram: https://help.instagram.com

How to give consent to the use of Cookies

By clicking on the "Accept all" button of the cookie banner containing the brief information, the User consents to the use of all Cookies on this Website. By clicking "Customise", the User can only consent to specific types of Cookies.

Fundamental technical Cookies do not require the User's consent, therefore they are installed automatically following access to this Website.

How to withdraw consent from 'use of Cookies

Cookies can be completely deactivated by the browser using the appropriate function provided in most navigation programs.

It is good to know, however, that by deactivating Cookies, some of the functions of this Website may not be usable.

The links to the information on the main browsers are provided below for further information on disabling cookies:

– Chrome

https://support.google.com/chrome/answer/95647?hl=it

– Firefox

https:/ /support.mozilla.org/it/kb/Gestione%20dei%20cookie

-Safari

https://support.apple.com/it-it/HT201265

You can also use Your Online Choices to disable third-party cookies , https://www.youronlinechoices.com/it/le-tue-scelte, a web service managed by the non-profit European Interactive Digital Advertising Alliance (EDAA) which provides information on behavioral advertising based on profiling cookies and allows users to easily oppose their installation. By deleting all Cookies from your browser or through services such as Your Online Choices, these Cookies, if from a third party, will be generally disabled and not only with regard to this Website.

Cookie Policy updated May 2023